

Department of Business Administration (BBA)

R.N.College, Hajipur Vaishali

Book List 2018

S.N.	Title of the Book	Publisher	Author	No of copy	Price	Total cost
1	Human Resource Management Principle and practice 1st ed.	Vikash Pub.	R.G. Aquinas	5	400	2000
2	Managerial Economics	Vikash Pub.	D.N. Dwivedi	5	245	1225
3	Organisational Behaviour	Vikash Pub.	M.N. Mishra	3	525	1575
4	Managing Organization	Vikash Pub.	Rachna Chaturvedi	10	225	2250
5	Marketing Management	Vikash Pub.	Arun kumar & N. Meenakshi	3	525	1575
6	Principle of Marketing	Vikash Pub.	J.P. Mahajan & Anupama Mahajan	10	199	1990
7	Production and Operation Management	Vikash Pub.	S.P. Singh	5	325	1625
8	Purchasing and Material Management	Vikash Pub.	N.K. Nair	3	455	1365
9	Business Ethics	Vikash Pub.	Chandra kumar Roy & Prabhakar Kr Roy	10	169	1690
10	Ethics in Management and Indian Ethics	Vikash Pub.	Bishwanath Ghosh	5	325	1625
11	Fundamental of Management	Vikash Pub.	J.P. Pathak	5	179	895
12	Management information System	Vikash Pub.	Nirmalya Bagchi	3	395	1185
13	Principle and Practice of Management	Vikash Pub.	Rupa Gunaseelam & V. Kulandaiswamy	10	150	1500
14	Business Entrepreneurship & Management	Vikash Pub.	V.S. Rao	10	149	1490
15	Indian Banking	S.Chand	S.Nagarajan & Dr. Parmeswaran	5	230	1150
16	Legal Aspect of Business	S.Chand	R.S.N. Pillai & Bagavathi	3	425	1275
17	Business Communication	S.Chand	pooja Khanna	5	250	1250
18	Business Economics	S.Chand	H.L.Ahuja	3	500	1500
19	Business Environment	S.Chand	K.Chaidambaram & V. Alogappan	5	295	1475
20	Principle of Economics	S.Chand	Amit kumar Upadhyay	10	149	1490

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21	Human resource Development & Management	S.Chand	A.M.Sheikh	3	395	1185	
22	A Text book of Organisational Brehaviour	S.Chand	Dr. C.B.Gupta	10	195	1950	
23	Organisational Behaviour	S.Chand	S.S.Khanka	3	450	1350	
24	Industrial relation and Personal Management	S.Chand	M.V.Pylee & Simon George	5	325	1625	
25	Marketing Management	S.Chand	R.S.N Pillai, Bagavathi & S.Kala	5	250	1250	
26	Entrepreneurial Development	S.Chand	Dr.S.S. Khanta	4	550	2200	
27	Management information System	S.Chand	A.K.Gupta	4	395	1580	
28	Computer Application in Management	S.Chand	Sanjay Saxena & P. Chopra	5	450	2250	
29	Fundamental of Management	S.Chand	J.P.Pathak	5	179	895	
30	Principle & Practice of Management	S.Chand	Partho S. Sengupta	5	300	1500	
31	Principle of Management	S.Chand	J.s.chandan	5	250	1250	
32	Purchasing and Material Management	S.Chand	Jeet Patidar	5	195	975	
33	Production Management	S.Chand	Telsang martand	3	495	1485	
34	Fundamental of Entreprenurship	PHI	Monathy	5	175	875	
35	Material Management : An integrated Approach	PHI	Gopalkrishnan & Sundaresan	5	150	750	
36	Production & Operation Management Concept, Models & Behaviour		Adam & Ebert	3	375	1125	
37	Cost & Management Accounting		M.N. Arora	5	400	2000	
38	Coorporate Tax & Planning & Management		Dr. H.C. Mehrota	5	250	1250	
39	Fundamental of Computer Science	ITL Pub.		5	325	1625	
40	Business Statistics	S.Chand	Padmalochan	10	295	2950	
41	A text book of Business Mathematics	S.Chand	Padmalochan Hazarika	3	425	1275	
42	Mathematics for BBA	S.Chand	Bikash chandraBhui & Dipak Chatterjee	5	225	1125	
43	Business Organisation	SBPD		5	300	1500	
44	Industrail Psychology	S.Chand	Shweta Gard	5	125	625	

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